



# Virtual Fundraising Ideas

## Get Involved

Sepsis Research (FEAT) SCIO is a registered charity SC049399 and relies on the generosity of legacies and donations to help fund research and awareness of sepsis.

### Team Fundraising



**Team Challenge Event:** 5k every day in a month, walk 500 miles in a month, cycle 'x' distance in a month, cover 'x' distance in a month by any means (walk, run, cycle, climb a hill, canoe on a lake, combination of any of these).

### Fundraising Mechanic

Donations via a JustGiving page. Set up a team JustGiving page, share the link around family and friends and via social media.



**Team Entertainment Event:** Virtual quiz, virtual bingo, virtual Friday night drinks, virtual dinner party.

Entry fee per person or donate what you would have spent on the night out.



**Online Auction** including list of promises: Sought after items eg; sports memorabilia, tickets and/or a list of promises donated by people eg; 1/2 day garden tidy up, free music lesson, free sports coaching, dog walking. Advertise your auction and items via social media and invite people to place their bids.

Donate the takings from the auction.



**Live Gig in your garden/street:** Wheel out the guitar, keyboard, mic & amp to your garden and entertain your neighbours with some live music. Optional extra – stream to Facebook Live.

Donations to a JustGiving page. Donations via a link on Facebook Live.



**Socially distanced BBQ or outdoor garden event:** subject to adherence of Government Guidelines.

Entry fee per person or donate what you would have spent on the night out.

### Individual Fundraising



**Individual challenge event:** Virtual 10k, virtual marathon, cover 'x' distance in a month by any means (walk, run, cycle, climb a hill, canoe on a lake, combination of any of these).

### Fundraising Mechanic

Donations to a JustGiving page. Share link around family and friends and via social media.



**House/garage clear out:** Sell unwanted items online to raise cash

Donate the proceeds from your sales.



**Donate in lieu of a celebration:** Birthday, Anniversary etc.

Donations to a JustGiving page. Ask for donations instead of presents and/or donate what you would have spent on throwing the party.



**Do you have a skill or craft?** Could you create an item that people may want to buy a loved one eg; a painting, a personalised gift, a handy gadget. Advertise and sell these online.

Donate the proceeds from your sales.



**Virtual cook-along / Virtual cocktail making:** Do you know a chef or a mixologist? Ask them to run a virtual training session & invite friends and family to join via Zoom to learn a new skill.

Entry fee per person.

These are only ideas, feel free to come up with your own activities or put a spin on the ideas we have given you. You will know your supporters better than us and what will make them want to donate! The next page gives lots of hints and tips on how to maximise your fundraising.

**Thank you!**



# Fundraising

## Handy hints and tips

Sepsis Research (FEAT) SCIO is a registered charity SC049399 and relies on the generosity of legacies and donations to help fund research and awareness of sepsis.



### Just Giving

Make it easy for people to support you and your event by setting up JustGiving page: [www.justgiving.com/feat](http://www.justgiving.com/feat). It's much easier than paper sponsor forms and it's very simple to create your own page. You can share your page link with friends, family and colleagues so that they can make a donation online. The money donated via JustGiving gets paid directly to Sepsis Research.



### Text Giving

Make it even easier for your supporters. They can donate directly to Sepsis Research through text giving. Text **'SEPSIS'**, followed by the amount you want to donate, to **70085**. For example, text SEPSIS 10 to donate £10. Texts cost the amount you donate plus a standard network charge.

### *giftaid* Gift Aid

For every £1 given by donors who are paying tax at the time of the donation, HMRC will give us an extra 25p. To help us turn every pound you raise into £1.25, please make sure all your supporters add gift aid to their donations so we can raise even more money for Sepsis Research.



### Match funding

Some companies offer match funding for fundraising activities their staff take part in. Ask the HR department in your company if this is something they offer. Even if a company doesn't offer match funding, you could ask the business you work for to support you by making a donation or holding a fundraising event for employees like a bake sale or dress down day.



### Social media

We love to know what our supporters have been up to. Photographs are great and video footage is even better! Please share your video footage and photographs by sending these to us at [info@sepsisresearch.org.uk](mailto:info@sepsisresearch.org.uk) or tag us in your social media posts using **#stopsepsisnow**.



SepsisResearchFEAT



@stopsepsisnow or



@sepsisresearch



### Contact your local paper

Local press like to know what people in their community are doing for charity. Let them know who you are, what you are doing, why you are doing it, where & when the fundraising event is.



### Merchandise to support your event

We can offer a Sepsis Research branded T-shirt or running vest for your event. We also have bunting, balloons, posters, leaflets, symptoms cards and collecting boxes that we can post out. If you require any of these items, please email: [info@sepsisresearch.org.uk](mailto:info@sepsisresearch.org.uk)

## How to pay your funds in

1. Online through the 'donate' button on our website:  
[www.sepsisresearch.org.uk/how-to-donate/](http://www.sepsisresearch.org.uk/how-to-donate/)
2. Pay directly to our account - Sepsis Research (FEAT)  
**Contact us for details of how to pay direct.**
3. Sending us a cheque made payable to **'Sepsis Research (FEAT)'** and post it to **Sepsis Research (FEAT), 89 Seaward Street, Glasgow G41 1HJ.**